



SIXINCH® WRAPZ

# CUSTOM ARTWORK GUIDELINES





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# IMAGE ESSENTIALS



## File Formats:

Adobe Illustrator (.ai, .eps, .pdf)  
Adobe Photoshop (.psd, .tif, .pdf, .psb, .jpg)  
Adobe Indesign (must include any linked art)



## Where to Upload:

Please upload your files to our dropbox account at [sixinchrocks.com/dropbox](http://sixinchrocks.com/dropbox) and label your file with the job title supplied by us.

# FONT

## Fonts:

Fonts must be outlined if working in Illustrator, converted to shapes if working in Photoshop.

# 125dpi

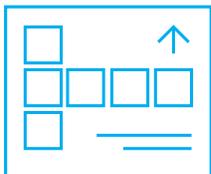
## Resolution:

Any images in Photoshop must be embedded or the links must be included with your file. We require a resolution of 125dpi for best results. Any resolution less than 125dpi will not be usable.



## Color:

Color format should be in CMYK. RGB will be converted to CMYK for print. There is no guarantee that colors shown on the screen will match those printed.



## Layout:

If possible please provide labeled "units" that correspond with one of our templates. Using our templates will ensure the most accurate positioning. We take your imagery that meets the resolution criteria and apply it to our layouts.



## Tolerances:

There is a 1/8" tolerance when sewing seams. Artwork will not always line up perfect. Depending on how artwork transitions the notice-ability of this tolerance will be affected. In addition to the sewing tolerance there is a printing tolerance up to 1/4". All files will have a bleed to compensate for the printing tolerance.



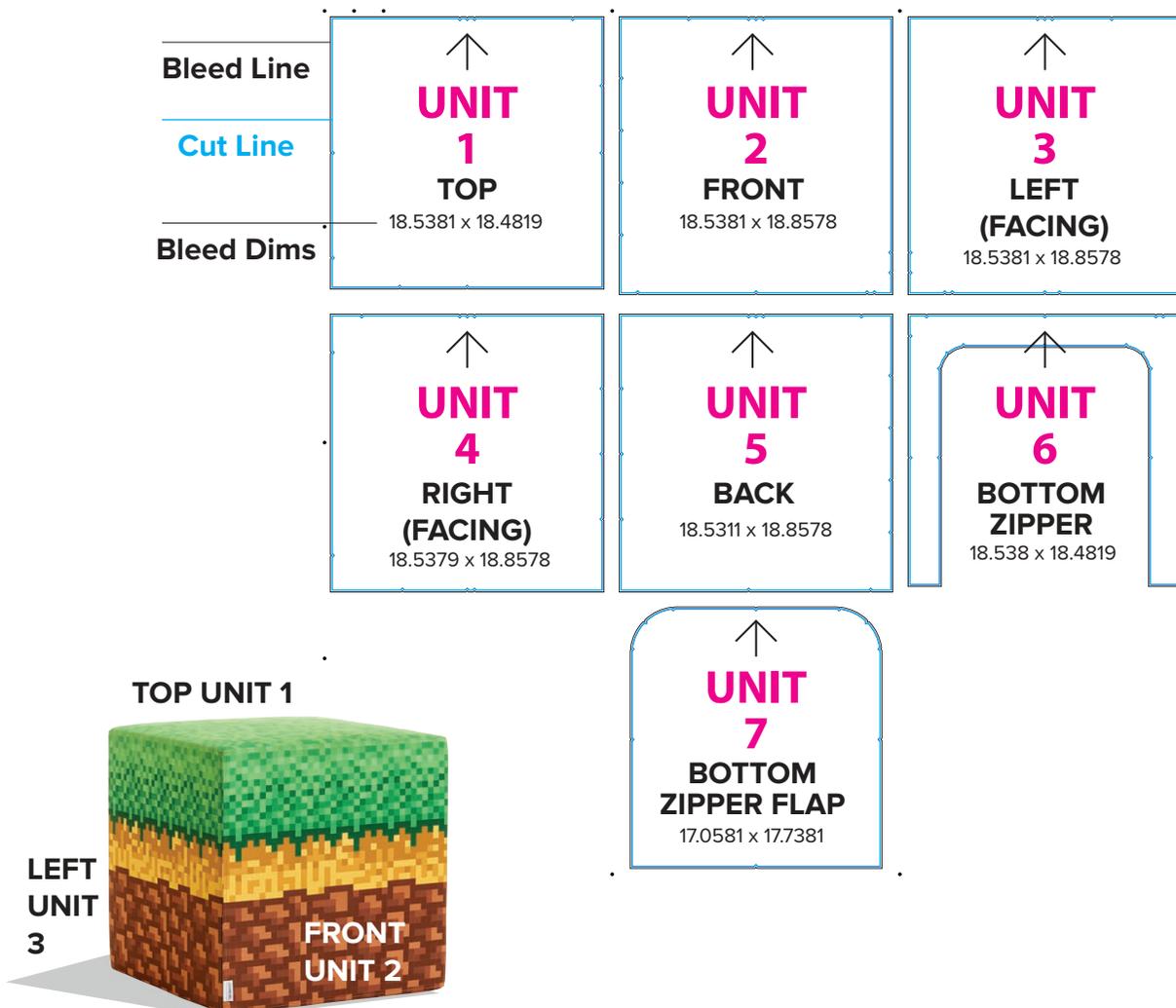
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# USING TEMPLATES

## How Do They Work?

SIXINCH WRAPZ Templates make it easy to use your own artwork to create custom blocks and bubbles. Each template identifies the different units that make up a complete product. We position our templates to always be top and front facing. Below is an example of a block template in zippered fabric. We provide measurements for each unit along with direction. Please extend your art 1/4" beyond the cut dimensions to the bleed line.

### Block Template Zipper Fabric





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# ART FEES

## Standard Fee

The standard fee (\$250 net) is charged to cover the time spent taking your original art and preparing it to be printed on your selected material. Each unit is fine tuned to match the template placement. Files are checked for requirements and simple adjustments are made (like converting RGB to CMYK color space).

## Additional Fees

There are situations where artwork does not meet our requirements and needs to be altered. These situations will be evaluated internally and quoted on a per project basis.

Examples of additional fees:

- A logo or other artwork needs to be removed from the background.
- Recreating logos that do not meet size, resolution or font spec.
- Extensively editing images by changing their color, extending areas, blending artwork from unit to unit, or anything else that is time intensive.
- Creating original artwork from scratch ( an idea or rough sketch).



## Download Templates

Click [here](#) to download product templates from our website.